

Inclusive Smart Mobility 2026



Mobility is freedom – for people and for nature.

Main Goal

Inclusivity for all ages and abilities



Create a model city
of inclusive and
green mobility



Combine urban design,
digital innovation, and
social inclusion.



Integrate biodiversity
education into
sustainable mobility.

Target Groups



Youth & students

co-design inclusive
green solutions.



Older adults

safe, biodiverse
walking routes.



Schools & families

outdoor learning &
eco-activities



Newcomers

orientation and nature
connection.

Key Actions for Inclusive Smart Mobility



Co-Design Mobility & Green Labs

participatory design + biodiversity mapping



BuddyWalk & Ride Green Edition

intergenerational eco-walks.



Biodiversity Education

'Nature on the Move' outdoor learning & citizen science



Move Together Kerava Campaign

multilingual & digital awareness.

- Foster connections between local residents and mobility initiatives
- Organize workshops to educate citizens about smart mobility options
- Encourage youth participation in decision-making processes
- Collaborate with community organizations for outreach and support



Tools and Methods

- Participatory design workshops with biodiversity mapping tools.
- E-learning modules on urban ecology and inclusion.
- Multilingual educational videos and guides.
- Impact dashboards tracking inclusion, safety, and green data.



Partnerships and Collaboration

Diverse teams uniting for sustainable mobility solutions



- City of Kerava – lead partner (urban planning & mobility).
- Femina ry – inclusion & gender equality education.
- Loisto Setlementti – youth engagement & volunteering.
- University of Helsinki – biodiversity and citizen science.
- European partners – exchange and replication.

Unique Idea



- Citizen-led design – mobility created with people.
- Combines inclusion, digital innovation and biodiversity.
- Empowers youth as co-creators of green cities.
- Builds a replicable model for European towns.

Impact & Measurement



- 400+ co-design participants.
- +30% safety & environmental awareness.
- 1,200+ active pilot users.
- 2,000+ biodiversity data entries.
- $\geq 60\%$ participation from underrepresented groups.
- 150,000+ campaign reach.

Inclusive Smart Mobility 2026 – building a connected, safe and biodiverse Kerava for all generations

Together for an Inclusive & Green Future.