



GƏNCLƏR VƏ  
İDMAN NAZİRLİYİ

# Digital tools and safe online spaces

for young women and youth  
of ethnic minorities in Azerbaijan

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# DIGITAL COVERAGE IN AZERBAIJAN

89%

Internet coverage  
(average across the  
country)

68%

Access among  
rural women

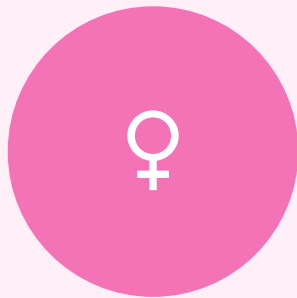
57%

Digital literacy  
ethnic minorities

82%

Youth face  
online harassment

# TARGET GROUPS



## Young women

- Aged 16–30 years
- Living in urban and rural areas
- Students and young professionals
- Women from socially vulnerable families
- Future leaders and entrepreneurs



## Ethnic minorities

- Lezgins, Talysh, Avars, Tsakhurs, and others
- Youth from remote regions
- Bilingual and multilingual communities
- People experiencing language barriers
- Representatives of cultural minorities

# KEY ISSUES OF ONLINE SAFETY



**Cyberbullying  
and harassment**



**Threats  
privacy**



**Language  
barriers**



**Limited  
access**



**Surveillance  
and control**



**Disinformation  
and manipulation**

# DIGITAL TOOLS FOR EMPOWERMENT



## Mobile applications

Applications for incident reporting, resource access, and communication with mentors



## Online platforms

Secure forums and support networks for sharing experiences and getting help



## E-learning

Courses on digital literacy and online safety in multiple languages



## Protection tools

VPN, two-factor authentication, and data encryption tools



## Analytical dashboards

Monitoring online threats and tracking incidents in real time



## Support networks

Virtual mutual aid groups and mentoring programs for youth

# DIGITAL LITERACY PROGRAMS

1

## Basic skills

Safe use of devices and the internet, creating strong passwords

2

## Online security

Threat recognition, personal data protection, incident response

3

## Digital rights

Understanding rights on the network, protection mechanisms and legal tools

4

## Digital skills

Professional use of technology, online entrepreneurship

# CREATING SAFE ONLINE SPACES

## Our approach to online space security



### Moderation and monitoring

Active content moderation involving trained volunteer moderators from among the youth



### Code of conduct

Clear interaction rules developed jointly with community members



### Message Mechanisms

Simple and accessible tools for reporting incidents with guaranteed anonymity



### Empowerment

Training participants in self-protection and supporting other community members

# SUPPORT AND NETWORKING PLATFORMS

Community

## Online Forum

Community for sharing experiences, receiving consultations, and mutual support

Support

## Help Hotline

24/7 psychological support and legal consultation hotline

Training

## Resource portal

Knowledge base with materials on digital security in various languages

Mentorship

## Network of mentors

Mentorship program: experienced participants support new community members

# PARTNERSHIPS AND COLLABORATION

## Government bodies

- ▶ Ministry of Youth and Sports of the AR
- ▶ State Committee on Family, Women and Children Affairs
- ▶ Ministry of Science and Education of the AR
- ▶ Ministry of Digital Development and Transport of the AR

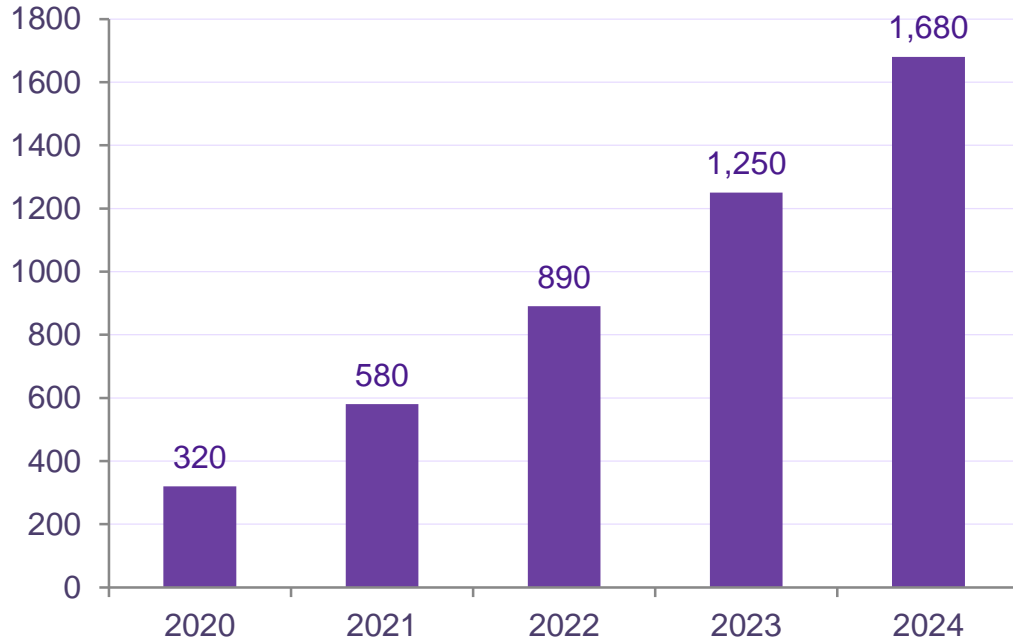
## International organizations

- ▶ UN Women
- ▶ UN PR in Azerbaijan
- ▶ Council of Europe
- ▶ OSCE

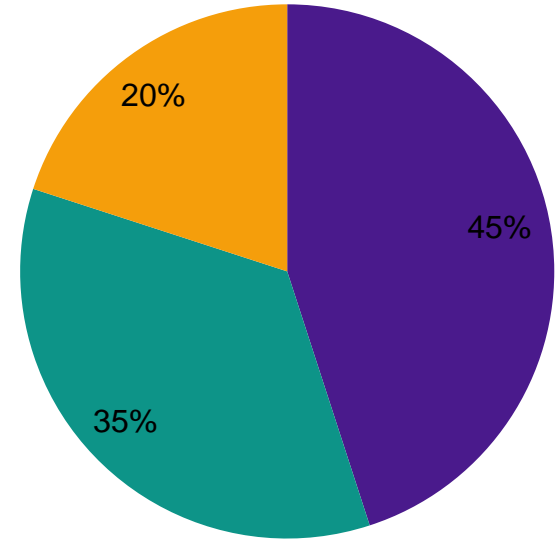
## NGOs and civil society

- ▶ Azerbaijan NGO Coalition
- ▶ Feminist organizations
- ▶ Minority youth networks

# DATA AND PROGRAM RESULTS



## Coverage of users



✓ 87% of participants reported increased confidence in using digital tools after completing ADSAYO programs

# SUCCESS STORIES



**Sabina, 22 years old**

*Lankaran district*

After participating in the ADSAYO digital security program, she founded an online support group for young women in her district. Today, the group has more than 400 members.

**400+ women united in networks**



**Rashid, 25 years old**

*Balakan district*

A young man from the Talysh community completed a course on digital rights. He became a volunteer consultant and helped 50 families in his region use the internet safely.

**50 families received help**



**Narmin, 19 years old**

*Ganja*

A student who experienced online harassment. With the help of ADSAYO, she learned about her rights, contacted the relevant authorities, and now helps other victims.

**Active human rights defender**

# CHALLENGES AND SOLUTIONS

## ⚠️ CHALLENGE

Language barriers in content

Low internet speed in regions

Distrust of online platforms

Lack of devices among participants

Social and cultural barriers



## ✅ SOLUTION

Development of multilingual resources in 5 minority languages

Offline mode of applications and training using SMS

Working through local trusted community leaders

Device rental program and partnership with internet cafes

Engaging families and community leaders in dialogue

## CONCLUSION

# Together towards digital equality!



Support digital literacy programs for young women



Promote the creation of safe online spaces at all levels



Invest in technological solutions considering linguistic diversity



Join forces with civil society organizations for joint actions